THE WAY

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YEAR 10 COMMERCE MARKET DAY SUCCESS

On Wednesday 9 September, our Year 10 Commerce students put their business knowledge into practice as they transformed the College grounds into a marketplace for their annual Market Day.

As part of their Planning a Business unit, students took responsibility for developing and running their own stalls, applying the skills and knowledge they had developed throughout the term. From developing their business concepts and conducting market research to sourcing products, managing budgets and setting prices, students experienced the many aspects involved in running a business.

The stalls offered something for everyone, with a range of food, beverages and even squishies available for students to purchase. Each business reflected the creativity and planning of the students, who worked together to prepare their products, set up their stalls and serve customers throughout the event.

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Market Day provided students with a valuable opportunity to apply their classroom learning in a real-world setting. They developed skills in financial management, marketing, customer service, communication, teamwork and problem-solving as they navigated the practical challenges of operating their businesses.

The event also provided an opportunity for students to make a difference in the wider community. Collectively, the stalls generated close to **$2000**, which has been donated to Little Wings, a charity that provides free, professional and safe flight and ground transportation for sick children and their families living in regional and remote NSW, Queensland and the ACT.

Congratulations to our Year 10 Commerce students on the success of their Market Day and for putting their business skills into action while supporting an important cause.

Mrs Andrea Kemp
HSIE Coordinator - Social Science

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