THE WAY

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ANSWERS WITH DR JUSTIN COULSON

Boys: Building Strong Young Men From the Inside Out

Wednesday 17 June, 7pm AEST

He’s disappearing. Behind the closed door, lost in screens, making choices that keep you up at night. He’s navigating a world designed to confuse him – algorithms designed to addict him – a world parents don’t understand and can’t break into. The headlines scream crisis. They warn us that boys are in deep trouble… and it’s getting worse.

But it doesn’t have to be like this.

Dr Justin Coulson has a different story to tell. In Boys, Coulson reveals what decades of research suggests: when boys get what they actually need, they thrive. Not through force or fixing, but through connection, meaningful challenge, and someone who refuses to give up on them.

This presentation hands you the ‘Playbook’. It cuts through the noise with practical, research-backed strategies for the battles you’re fighting right now. Gaming. Pornography. Self-control. Friendships. School motivation. How to discipline without destroying trust. How to stay close when he’s pushing away.

But beneath the tactics lies something more powerful: a vision of masculinity worth fighting for. Boys who help others feel safer and stronger. Who create surplus value. Who become not just good men, but the best version of themselves. Your son already has everything he needs to get

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