



# THE WAY

TERM 2 : FRIDAY 22 JUNE  
2018



## SOUTH WEST FESTIVAL WEBSITE

The South West Festival is BACK!

Saturday 25 August 2018 10am - 3pm

Thomas Hassall Anglican College is very proud to once again stage the **South West Festival** which has in previous years attracted over 5,000 visitors, both from within our College, the local community and beyond. We are very excited about this year's Festival which will be held on **Saturday 25 August 2018** on the College grounds at Kingsford Smith Avenue, Middleton Grange. Our College Staff have been working hard for many months to ensure this event is bigger and better than ever before.

There will be a variety of food trucks, thrill rides, children's amusements and activities, petting farm, interactive reptile exhibit, live musical performances, market stalls and of course, the renowned Motor Show, which attracts exhibitors from all over the State.

Whilst food sales and stallholder contributions assist with some of the costs associated with such a large scale event, we rely on sponsorship to help produce, promote and stage this high quality community Festival.

We would like to offer you the opportunity to **promote your business** to both our College Community (over 1600 students) and those from the local area who will attend by **becoming a sponsor of the 2018 South West Festival**. This year we have created a website specifically for the festival and we will be heavily promoting it in print and online advertising as well as social media. Your brand will have online exposure associated with Thomas Hassall Anglican College,

and it will include a link direct to your website. The website is [www.southwestfestival.com.au](http://www.southwestfestival.com.au) and you will find all the sponsorship options and the registration to become a sponsor on there.

Click the link for more details - [South West Festival Website](#)

*Carmen Pasapera*

**Marketing & Community Relations Manager**

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